

WTVJ-TV

**QUARTERLY LIST OF PROGRAMMING
ADDRESSING COMMUNITY ISSUES**

July- September 2009



Quarterly Issues and Programs Report

July-September, 2009

NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period July through September 2010.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

Community Issues

Government
Health Connection
Economy
Consumer Connection
Ethnic Polarization
Family First
Miscellaneous

Locally Produced Programs

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

Regularly scheduled, locally produced newscasts and programming include:

Program	Time	Days
NBC 6 Today in South Florida at 5am	5:00-5:30 am	Monday-Friday
NBC 6 Today in South Florida at 5:30am	5:30-6:00am	Monday-Friday
NBC 6 in Today South Florida at 6am	6:00-7:00am	Monday-Friday
South Florida Today	11:00-11:30am	Monday-Friday
NBC 6 News at 6pm	6:00-6:30 pm	Monday-Friday
South Florida Nightly News at 7pm	7:00-7:30pm	Monday-Friday
South Florida Tonight	11:00-11:30 pm	Monday-Friday
NBC 6 News at 6pm	6:00-6:30 pm	Saturday
South Florida Tonight	11:00-11:30 pm	Saturday
NBC 6 News at 6pm	6:00-6:30 pm	Sunday
South Florida Tonight	11:00-11:30 pm	Sunday

GOVERNMENT

NBC 6 is devoted to covering a myriad of local, national, and international government issues during its newscast. The coverage includes profiles of policy makers, political debates and school board issues.

The Chris Matthews Show

Show #743

Length: 30:00

Weekend of July 18-19, 2009

Guests: Kelly O'Donnell – NBC News

Clarence Page – Chicago Tribune

Kathleen Parker – The Washington Post

David Brooks – The New York Times

Topics: Is the rising national debt and big cost of a health care reform law President Obama's greatest vulnerability with Republican critics and voters as he pushes to pass a bill this year?

Is Secretary of State Hillary Clinton satisfied with her role in Obama administration foreign policy? Who got the better deal out of the Obama-Clinton coalition?

The Chris Matthews Show

Show #744

Length: 30:00

Weekend of July 25-26, 2009

Guests: Michele Norris – NPR

Michael Duffy – Time

Ceci Connolly – The Washington Post

Howard Fineman – Newsweek

Topics: Is President Obama hesitant to offer specific requirements for a healthcare reform bill because he needs to court key Republicans in the Senate?

Why did President Obama weigh in so strongly on the arrest of the Harvard African-American studies scholar, and was it right for the Head of State to elevate the debate?

What do new revelations about the final days of the Bush administration divulge about the relationship between the former President and the former Vice President and about how the identity of former CIA officer Valerie Plame Wilson first leaked to the press?

The Chris Matthews Show

Show #746

Length: 30:00

Weekend of August 8-9, 2009

Guests: Trish Regan – CNBC

Richard Stengel – Time

Kathleen Parker – The Washington Post

John Heilemann – New York Magazine

Topics: Is President Obama or his outspoken conservative critics more responsible for the increasingly personal attacks against his ethnicity?

How has Richard Nixon's reputation rehabilitated in the 35 years since his resignation, and is Bill Clinton seeing a similar resurgence?

The Chris Matthews Show

Show #747

Length: 30:00

Weekend of August 15-16, 2009

Guests: Trish Regan – CNBC

Richard Stengel – Time

Kathleen Parker – The Washington Post

John Heilemann – New York Magazine

Topics: Has the “change” President Obama promised for the economy and health care stalled? Which past presidents provide the best examples for how President Obama can manage these tough times in his first year?

How did Woodstock in 1969 impact the politics of the past forty years?

Bogert Brief

Reporter: Nick Bogert

7/10/09 6pm

Length: 2:20

Re-thinking Florida's prisons – massively expensive but minimally effective in changing lives – is liable to be a very hot topic for a very long time. One of the cause's strongest advocates is a former lawman from the keys turned Episcopal priest. Political reporter Nick Bogert has more on Allison Defoor's career and campaign for new corrections strategies on tonight's Bogert Brief.

Sonia Sotomayor

Reporter: Steve Handelsman

7/14/09 11pm

Length: 2:00

The gloves are off. Supreme Court nominee Sonia Sotomayor went “toe to toe” with Republicans on the Senate Judiciary Committee today – rejecting allegations that she would bring bias if confirmed as the first Hispanic to the high court. Our report tonight from NBC's Steve Handelsman – who's covering the hearings on Capitol Hill.

Bogert Brief

Reporter: Nick Bogert

7/17/09 6pm

Length: 2:15

Unemployment is up, a Florida Republican gives a “thumbs up” to the Sotomayor nomination, three South Florida lawyers are up for the job of US attorney, while Miami-Dade’s school board chair is stepping down from his job (maybe). Here is Political Reporter Nick Bogert with a grab-bag Bogert Brief.

Healthcare Reform

Reporter: Nick Bogert

7/20/09 6pm

Length: 2:15

President Obama visits a Washington Area children’s hospital in yet another publicity push for healthcare reform. It’s getting close to crunch time on Capitol Hill and public opinion polls show slippage in support for proposals to overhaul the healthcare system.

Property Tax Meeting

Reporter: Nick Bogert

7/21/09 6pm

Length: 2:00

With a massive 427-million dollar budget shortfall, Miami-Dade County Commissioners are struggling with ways to close the gap. One suggestion: Raise property taxes. NBC 6 Political Reporter Nick Bogert joins us live from Miami with the very latest.

President’s Nomination for Supreme Court Justice

Reporter: Tracie Potts

7/28/09 6pm

Length: 1:50

In a 13 to 6 vote, the Senate Judiciary Committee has approved President Obama’s nomination of Sonia Sotomayor as the first Hispanic Supreme Court Justice. Tracie Potts reports from the Nation’s Capitol with reaction and what’s next for Sotomayor.

Senate Candidates

Reporter: Nick Bogert

8/18/09 6pm

Length: 2:30

A South Florida Congressman takes himself out of the running for a US Senate appointment while a former South Florida prosecutor was interviewed for the job today. Governor Crist says he’ll pick someone to serve as Florida’s Senator in the next three weeks. Political reporter Nick Bogert says while many candidates are being mentioned, Crist is giving few clues about his choice.

Commissioners Vs. City's Unions

Reporter: Nick Bogert

8/19/09 6pm

Length: 2:15

Get ready for a battle royal between some Miami Commissioners and the City's Unions. Preliminary budget numbers just out look dire and hundred of jobs could be cut. The city went broke a decade ago and political reporter Nick Bogert found at least one city commissioner saying it could happen again.

Healthcare Reform

Reporter: Brian Mooar

8/22/09 6pm

Length: 2:15

We've seen the fiery and emotional reaction from many across the nation concerning healthcare reform and here at home is no different. Folks against the reform took to the streets at the intersection of southwest 87th avenue and Bird Road today to express their feelings about healthcare reform. Meantime, President Obama is spending the evening at camp David and heading off to Martha's Vineyard tomorrow. But before leaving the White House he recorded his weekly address trying to set straight what he calls some "outrageous myths" in the healthcare fight. NBC's Brian Mooar has the details.

Obama School Speech

Reporter: Steve Litz

9/08/09 7pm

Length: 2:00

After several days of simmering controversy, President Obama took the podium today to speak directly to the nation's school children. He delivered a message about staying in school, studying and succeeding. But not everyone was watching. Steve Litz watched the speech in a South Florida classroom and he's live in satellite control tonight with the story.

HEALTH CONNECTION

Bikini Wax Dangers

Reporter: Amara Sohn

7/13/09 11PM

Length: 2:00

It is summertime and in South Florida that means it's time to get out your itchy bitsy bikini. Before you do that, you have to get your bikini area waxed. But if you are not careful, it could turn into a deadly situation. Amara Sohn has details.

What Not to Eat

Reporter: Diana Gonzalez

7/25/09 6PM

Length: 2:25

Whether it is the supermarket, the drive thru, or a neighborhood chain, you are never far from a quick, easy breakfast, lunch or dinner. But you may want to think before you bite. Health Connection reporter Diana Gonzalez reveals the latest list of America's unhealthiest foods.

Swine Flu Vaccine

Reporter: Diana Gonzalez

7/28/09 6PM

Length: 2:15

When the swine flu vaccine becomes available in October, who should be among the first to get it? A federal panel is meeting tomorrow to answer that question. Health Connection reporter Diana Gonzalez is live in the newsroom to tell us why pregnant women might be near the top of the list.

Coffee: Good or Bad

Reporter: Diana Gonzalez

8/09/09 6PM

Length: 2:00

How healthy is that cup of Joe you enjoy each day? The debate has raged for years and now the National Institute of Health is weighing-in on the subject. Health Connection reporter Diana Gonzalez has the story.

What is Truvia?

Reporter: Diana Gonzalez

8/05/09 6PM

Length: 2:00

Move over Equal, Splenda and Sweet and Low; there is a new zero calorie sweetener on the market. Health Connection reporter Diana Gonzalez is here to tell us about the latest sugar substitute now on supermarket shelves.

Back to School and Swine Flu

Reporter: Diana Gonzalez

8/10/09 6PM

Length: 2:00

Public school students in Miami-Dade and Broward will be heading back to school in exactly two weeks. Dealing with Swine Flu is one of the big concerns for administrators. Health Connection reporter Diana Gonzalez is live in the newsroom to tell us how schools and health officials are preparing.

Too Much Sugar?

Reporter: Julia Yarbough

8/25/09 6PM

Length: 1:45

Do you have any idea how much sugar you consume? Well, doctors say that information could lead to a healthier life. It's simple; we all know too much sugar is not a good thing. Now, for the first time the American Heart Association is providing recommendations for specific levels on food when sugar has been added. Soft drinks are the biggest culprits followed by candy, cakes, cookies and pies. To check for added sugar look for a variety of ingredients including corn syrup, fructose, dextrose, molasses or evaporated cane juice on the label. The Heart Association did not recommend general limits for added sugar for children.

Poetry In Motion Special

Reporter: Diana Gonzalez

8/10/09 7:30PM

Length: 30 minutes

Poetry In Motion is a half hour special to inform and educate viewers about muscle, bone and joint pain. There is also a phone bank from 5pm to 8pm where doctors and nurses from the Cleveland Clinic answer viewer questions.

Poetry In Motion

Reporter: Diana Gonzalez

8/10/09 7:30PM

Length: 2:00

It's expected more than 250 thousand hips will be replaced in the US this year. And no, this is not just a surgery for the elderly. In fact, patients are getting younger. Health reporter Diana Gonzalez has the story.

Kidney Drugs

Reporter: Diana Gonzalez

9/15/09 6PM

Length: 2:15

400-thousand people in the United States are living with kidney failure. Many are waiting for a transplant. Right now, the Federal Government pays for the surgery, but limits the amount of time expensive medications are covered. Health Connection reporter Diana Gonzalez explains why this is a problem for many patients at UM-Jackson's transplant center.

Blind Patients

Reporter: Diana Gonzalez

9/16/09 6PM

Length: 2:25

This woman, who was blind, has regained her sight with the help of her eye-tooth. That's right, her eye-tooth. How did surgeons in Miami do this? It's a first in the US. Health Connection reporter Diana Gonzalez is here to report this unbelievable procedure.

AIDS Vaccine

Reporter: Diana Gonzalez

9/24/09 6PM

Length: 2:00

For the first time a vaccine has been shown to prevent HIV infection in some people. The results of the large study were released today. Health Connection reporter Diana Gonzalez reports researchers in Miami are now hopeful after years of disappointment.

Spanking Children

Reporter: Diana Gonzalez

9/25/09 7PM

Length: 1:45

Spare the rod, spoil the child? Actually, new research says it might make your child smarter if you find a way, other than spanking, to discipline him or her. Health Connection reporter Diana Gonzalez tackles this provocative study tonight.

ECONOMY

Wall Street Journal Report with Maria Bartiromo

“The Wall Street Journal Report with Maria Bartiromo,” is a half-hour weekly series that delivers the last word in financial information and first look at the business week ahead. Maria Bartiromo serves as host and managing editor.

Wall Street Journal Report with Maria Bartiromo

Length: 30:00

Weekend of July 4 - 5, 2009

Guests: David Winters: Wintergreen Advisors CEO (mutual fund manager)

Eric Schmidt: Google Chairman and CEO

Tom Gardner: CEO “The Motley Fool” (website)

Wall Street Journal Report with Maria Bartiromo

Length: 30:00

Weekend of July 18 - 19, 2009

Guests: David Kelly: JP Morgan Funds Chief Market Strategist

Howard Dean: Former Vermont Governor, Former Democratic
National Committee Chairman

Paul Dergarabedian: Hollywood.com Box Office Analyst

Economy Uncertainty

Reporter: Brian Mooar

8/02/09 6PM

Length: 2:00

The Obama Administration is walking a fine line between economic optimism and caution, acknowledging that unemployment is lagging behind. As Americans grow more skittish, Republicans are hoping to turn that uncertainty about the economy into a new wave of support for the G-O-P. NBC’s Brian Mooar explains.

Cash for Clunkers Stimulus: Too Expensive?

Reporter: Hank Tester

8/03/09 6PM

Length: 2:20

Needed stimulus or a plan too expensive? The Cash for Clunkers re-financing plan is hitting some stumbling blocks on Capitol Hill and now the program could run out of gas by the end of the week. Hank Tester has the latest.

CONSUMER CONNECTION

Money Matters

A segment dedicated to bringing viewers valuable information about consumer related issues.

Money Matters – Is The Recession Over?

Reporter: Steve Litz

7/28/09 6PM

Length: 2:15

We have been reporting on the recession for some time now and there are some signs of improvement in the economy. But are South Floridians feeling the trickle down yet? The University of Florida just released a study showing consumer confidence in Florida continues to tick downward and nationally, that is the case as well. We have seen some good news coming from Wall Street and the housing sector and the new car market too. But jobs are still hard to come by and the potential for unemployment seems to be outweighing any positive economic news. Steve Litz has tonight's Money Matters report.

Is Your Will Ready?

Reporter: Willard Shepard

7/06/09 7PM

Length: 2:15

The biggest debate since Michael Jackson's death has surrounded his estate – and who will handle it. Jackson's untimely death is just a reminder of the importance of being prepared in order to protect your family. Consumer Investigative Unit reporter Willard Shepard has the story.

Cash for Clunkers

Reporter: Steve Litz

7/27/09 7PM

Length: 2:00

It sounds simple enough – trade in your old clunker for some cash to be used towards a newer, greener vehicle. The government “cash for clunkers” program began this weekend but, is the incentive translating into a boost in sales at local dealerships? If you're looking for a new car the deals keep getting sweeter and sweeter. The car allowance rebate system – CARS for short – is stirring things up at dealerships across South Florida. The government's goal is to get 250-thousand gas guzzlers off the roads. Steve Litz reports.

Housing Market

Reporter: Willard Shepard

7/27/09 6PM

Length: 2:15

Times are tough for many in the housing market. But it is about to get even harder for some local folks trying to sell their homes. Consumer Investigative Unit reporter Willard Shepard explains why some homeowners are being stopped before they start.

Frugal Fabulous

Reporter: Roxanne Vargas

7/29/09 11PM

Length: 1:40

Just because you might be pinching pennies these days, it doesn't mean you have to skimp on making yourself feel special. Tonight, Roxanne Vargas shows us a place where you can be frugal and fabulous at the same time.

Danger at your Feet

Reporter: Willard Shepard

9/18/09 11PM

Length: 2:10

A chilling 9-1-1 call made just moments before a deadly crash. Toyota is responding to the terrible crash that killed four people in San Diego after reports of its car's floor mats suspected of jamming the car's gas pedal to the floor. With the investigation ongoing, Toyota says it is focused on spreading the word to consumers about this possible hazard before anyone else gets hurt. Willard Shepard reports.

ETHNIC POLARIZATION

NBC 6 is committed to airing programming that addresses issues of interest and concern to its diverse viewers.

Hispanic Today

Episode #842

7/3/09 – 7/5/09

Length: 30:00

Conversen Latino: Touching Young Lives Step by Step

We dedicate this episode to one of the young men featured prominently in this story. After our interview with dancer Wilfredo Trevino, Jr. he was killed by a drunk driver in Philadelphia. Wilfredo was one of the brightest dancers mentored by Hector Serrano, a one-time dance club entrepreneur who went on to found one of Philadelphia's most successful after-school dance programs. We meet Hector and see how he's turning young lives around step-by-step through dance. One of his shining stars was Wilfredo Trevino, Jr. who treats us to one of the final dance performances of his young life.

Goya: From Canned Sardines to a Canned Goods Giant

It was its founder's love of tiny sardines that put Goya on its way to becoming a food giant. 70 years later, the distinctive blue and yellow label is a fixture on supermarket shelves from coast to coast. In many stores, entire aisles are devoted exclusively to Goya's many varieties of canned goods geared to Hispanic tastes. Rooted in Spain, founded in a New York storefront and today, headquartered in New Jersey, Goya is a canned and packaged food powerhouse. We visit the Goya headquarters and get a firsthand view at why Goya has become a household name for generations of Hispanic families.

Dr. Elmer Huerta: America's Top Cancer Fighter

In Latin America, Dr. Elmer Huerta is a media celebrity, and a well-known host of a radio medical show. In the United States he is charged with one of the most serious jobs in medicine. As president of the American Cancer Society, it is Huerta's responsibility to marshal the tremendous medical, financial and research resources into one cohesive effort to combat the scourge of cancer. We meet this dynamic doctor, the first Latino president in the American Cancer Society's 94-year history.

Hispanic Today

Episode #845

7/24/09 – 7/26/09

Length: 30:00

Tony Plana: Hollywood's Hispanic Patriarch

After three decades in show business, actor Tony Plana has earned the title of Hollywood Patriarch. Few Hispanic actors can equal his longevity and success. Since starting with a bit part in the 1970's sitcom What's Happening? Tony's career has taken him from the big screen to the small screen to the boards of Broadway. He has played a terrorist on 24

and the Secretary of State on West Wing. Now he enjoys critical acclaim as the father on ABC's hit show Ugly Betty. We visit with Tony and look back over his long and successful career.

Hispanic College Fund: Helping Make Higher Education Possible

Recent surveys show that among Hispanics who want to go to college, some 98 percent have reservations about how they'll afford it. In response to this disconnect between wants and means, The Hispanic College Fund started. Back in the early 1990's a letter to a magazine editor provided the spark to start the fund. In the letter, a bright Hispanic student wrote about his despondency over not being able to afford college. That letter struck a chord with scores of Hispanic entrepreneurs. Two decades later, The Hispanic College Fund has turned into a multi-million dollar fundraising juggernaut with one sole mission; to help more Hispanics go to college.

Ruben Martinez: From Barber to Bookseller

It started as a small rack of books in his barbershop. It turned into Libreria Martinez, one of the largest Hispanic bookstores in the country with two locations in greater Los Angeles. Ruben Martinez is still a barber, although he doesn't cut as much hair as he once did. This Latino is on a literary mission to help more young Hispanics find a love of learning through books.

Hispanic Today

Episode #846

7/31/09 – 8/02/09

Length: 30:00

Maria Welch: Breathing New Life Into Small Business

Her business is called Respira Medical, a memorial to her father who had difficulties breathing after inhaling asbestos working in the iron industry in his native Colombia. Now, seven years after she started it, Maria Welch's Respira Medical is a thriving home respiratory care provider in greater Baltimore. It wasn't easy; Maria had twice been homeless after her arranged marriage fell apart. She had no credit and, at the dawn of the 21st Century, her future prospects seemed rather bleak. However, with the help of women's business groups and the SBA, Maria persisted and her business today is more than a memorial to her late father. It is a testament to Latina entrepreneurship.

Andrea White: Safeguarding Privacy at Toyota

In the corporate pecking order, the CEO and CFO are right up to the top. Everyone knows what those letters stand for. But what about CPO? In addition to its common usage as a rank in the Navy, the CPO is fast catching on as an acronym for "Chief Privacy Officer." At Toyota, the world's largest carmaker, the task of safeguarding sensitive personal information for millions of customers and employees falls into the able hands of a Latina. Andrea White shares with us some important privacy tips that may prove crucial in today's heightened environment of identity theft and breaches of privacy.

John Trasvina: Mexican American Defense Fund

When he was a child, he was moved by the leadership of Robert F. Kennedy. From that point on, John Trasvina knew he would spend the rest of his life following the examples set by RFK. Forty years later, he heads MALDEF, the Mexican American Legal Defense Fund, dedicated to giving a voice to millions of Hispanics who might otherwise be lost in the complex legal system. In this segment, we profile this brilliant Latino lawyer who, under President Bill Clinton, was the highest ranking Latino at the United States Department of Justice.

Hispanic Today

Episode #847

8/7/09 – 8/9/09

Length: 30:00

Ceja Vineyards: NAPA Valley's Hispanic Winery

Growing up in California in the 1960's, Amelia Ceja dreamed big things while picking the grapes that would become some of America's best wines. Today, she took all that knowledge gleaned from the fields and bottled it... Literally! As head of one of NAPA Valleys most critically acclaimed "boutique wineries," Amelia selects only the finest wines to bottle, serve and sell to her growing base of loyal customers. Amelia admits her goal is not to be the biggest NAPA winery, but the best. Her Ceja Vineyards gives Hispanic vintners a valuable place at the table.

Toyota International Teacher Program: Lessons from Costa Rica

Each year Toyota, the world's largest carmaker, selects a handful of teachers and sends them on an educational mission. The goal is to provide teacher's on-site exposure to locations around the world, hoping they'll bring home to their classrooms lessons learned in the field. In this segment of Hispanics Today, we go to Costa Rica and see why the environmental and ecological treasures found only in this Latin American paradise are so crucial to the Toyota International Teacher Program.

Decision 2008: Could Hispanics Decide the Next President?

The 2008 Presidential Election promises to be one of the most historic contests in history; for the first time ever, either a woman or an African American will head the ticket of the Democratic Party. And for the first time ever, it is likely the growing base of new Hispanic voters could well hold the trump card to decide who will win. We will see firsthand how all the candidates are going out of their way to court the cherished Latino voice.

Hispanic Today

Episode #848

8/14/09 – 8/16/09

Length: 30:00

Evans Garcia: A Bataan veteran looks back at one of America's darkest days

In the early days of World War II, America was far from the superpower it would later become. Woefully outmatched by superior Japanese forces, the Americans fought valiantly to save the Philippines from falling Japan. Many of the soldiers selected to

protect our strategic allies in the South Pacific were Hispanics. These bilingual soldiers could better communicate with the Spanish-speaking Filipinos. Despite a brave fight, the allies fell and tens of thousands of American POWs would endure one of the worst war crimes in history; The Bataan Death March. Made to march up to 100 miles with no food or water, many soldiers did not make it. Others like Evans Garcia somehow persevered and spent years of harsh treatment in a prison camp. We meet Evans Garcia and hear firsthand how he stood his ground even in the face of a Japanese firing squad.

Tina Cordova: Climbing the ladder of success right to the rooftops of Albuquerque

As a young single mother in college, the last thing on Tina Cordova's mind was starting her own business. She believed her future to be in restaurant management and she excelled in her field. However, in time, the restaurant business proved less than fulfilling and Tina set her sights high; to the rooftops of Albuquerque where she started her own construction business. That was two decades ago and Tina's business, Qestion Construction, is one of the most successful roofing companies in the Desert Southwest. Tina shares with us her own blueprints for success, even in a male-dominated industry.

USHCC Business Expo: A place to see and be seen

It is one of the most heavily attended events at the USHCC Annual Convention: The Business Expo. It is a chance for entrepreneurs to gain exposure for their own products and services, as well as network with other companies. We take you to the most recent USHCC Business Expo in San Juan and show you why you certainly will not want to miss the next one in Sacramento.

Hispanic Today

Episode #849

8/21/09 – 8/23/09

Length: 30:00

Ricardo Morales: Making beautiful music in Philadelphia

Growing up in Puerto Rico, Ricardo Morales' first exposure to music was singing traditional Christmas carols door-to-door with his family. Soon he advanced to playing bongos, then found his passion; the clarinet. His early talents led him to San Juan's prestigious Escuela Libre de Musica where he honed his skills to a professional level. Today, at 35, he has hit the big time as principal clarinetist for the Philadelphia Orchestra. We meet Ricardo and learn where he finds his musical inspiration.

Irma Elder: From one small car dealership to an automotive empire

Twenty-five years ago, Irma Elder was forced by necessity to learn the ropes of the competitive automotive business. Her husband, who started a car dealership in the 1960's had died and left Irma to the top job. Since then, she has risen to the occasion and built the Detroit-based auto group into the leading seller of not just Fords, but also Jaguar and Saab. Find out from Irma that anything is possible, even in the aftermath of terrible adversity.

El Charro: Restaurant; Tourist Attraction; Beloved Tucson Landmark

For both locals and tourists alike, a stop at Tucson's landmark El Charro restaurant is a must when in the mood for Mexican food. Founded nearly a century ago by an ambitious Mexican woman in, what was then wild American frontier territory; El Charro has remained a stop on the culinary road map ever since. We take you on a tour of El Charro, still recognized as the United States' first authentic Mexican restaurant and meet Carlotta Flores, the chef and owner who still keeps the tradition going; a tradition of strong Latinas who've managed El Charro for nine decades.

Hispanic Today

Episode #850

8/28/09 – 8/30/09

Length: 30:00

Septime Webre: Washington's "Pied Piper of Dance."

At one time, ballet was thought to be a form of entertainment accessible only by those with a certain wealth and sophistication. Since then, times have changed and so has ballet; thanks to a Cuban-American ballet impresario named Septime Webre, ballet has taken a more egalitarian turn and is enjoying a popular renaissance in the nation's capital. We take you backstage with Webre, artistic director of the Washington Ballet, and see how the man critics call the "Pied-Piper of Dance" is reaching out to audiences previously ignored and bringing them in to see a more modern version of an old art form. Webre also shares with us his memories of being the first American ballet company to perform in Cuba in more than forty years.

Carmen Dominguez: From homemaker to house builder

When she was just starting out her adult life, everyone thought Carmen Dominguez had it made. But this doctor's wife wasn't satisfied with being a homemaker. Instead, she wanted to build houses. Now, with her children grown, this native of Puerto Rico is doing just that. Carmen is an award-winning custom home builder sitting at the top of Orlando, Florida's ultra-competitive residential real estate market. Her homes are more than bricks and mortar. Rather, Carmen views each one as her own personal creation tailored exclusively to each buyer's unique personality. In this story, we meet Carmen and see firsthand how it's never too late to start a new career, no matter how ambitious that career might be.

El Charro: Unlocking the flavor of Carne Seca

In our last episode of Hispanics Today, we took you to Tucson, Arizona's legendary El Charro, hailed as the first Mexican restaurant north of the border. In this episode, we return to El Charro for a unique look at how they prepare their signature dish, Carne Seca. Most people know it as "beef jerky," however, El Charro's Carne Seca goes way beyond the pre-packaged bags of dried beef found at convenience stores. You've heard the warning "don't try this at home!"

Hispanic Today

Episode #851

9/04/09 – 9/04/09

Length: 30:00

Conversen Latino: Touching Young Lives Step by Step

We dedicate this episode to one of the young men featured prominently in this story. After our interview with dancer Wilfredo Trevino, Jr., he was killed by a drunk driver in Philadelphia. Wilfredo was one of the brightest dancers mentored by Hector Serrano, a one-time dance club entrepreneur who went on to found one of Philadelphia's most successful after-school dance programs. We meet Hector and see how he's turning young lives around step-by-step through dance. One of his shining stars was Wilfredo Trevino, Jr. who treats us to one of the final dance performances of his young life.

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Hispanic Today

Episode #852

9/11/09 – 9/13/09

Length: 30:00

Tony Plana: Mentoring Young Theatre Hopefuls in East L.A.

We all know Tony Plana from his hit TV show Ugly Betty. But when Tony is not drawing laughs as Betty's father Ignacio Suarez, he wears a paternal hat of a different kind. In this story, we follow Tony to a tiny playhouse in East Los Angeles where he mentors a whole new generation of Hispanic theatre hopefuls. As Tony tells us, it hasn't been all that long ago when he was in their shoes and this is his way of providing hope, encouragement and instruction to the young men and women who could prove to be tomorrow's superstars.

Toyota: Making Inroads to the Hispanic Market

For 50 years Toyota cars have been fixtures on America's roads. It is the world's number one automobile producer and is locked in a fierce competition to top the Detroit-dominated American market. In this segment, we go behind the scenes at Toyota and see why there's more to this auto giant than quality cars and trucks. Good corporate citizenship is part of its formula for success. We'll see how some of Toyota's best and brightest employees are reaching out to help promising young Latinos.

Roxana Lissa: Perseverance Pays Off for this Latina Advertising Pro

When Roxana Lissa came to the U.S. from her native Argentina, she knew she had a unique perspective on her fellow Hispanic customers corporate America desperately wanted to reach. After learning the ropes in public relations, she launched her own P.R./Advertising Firm. Today, her portfolio of clients contains some of the world's most recognized companies. We meet Raxana and see how perseverance and persistence have landed her atop the world of Public Relations.

Our World with Black Enterprise

Show No. 73R

Week of 07/13/09

Total Running Time: 29:20

On this edition of Our World with Black Enterprise, we are on location at the 2009 Black Enterprise Entrepreneurs' Conference in Detroit, featuring a one-on-one conversation with director/filmmaker Spike Lee about making movies politics and his next project.

Our World with Black Enterprise

Show No. 38R

Week of 07/20/09

Total Running Time: 29:20

Our Headline interview is with Ernie Barnes, who is considered the father of the Neo-Mannerist style. He is also widely regarded as one of this country's foremost figurative painters and the leading African American artist living today.

Our special Roundtable discussion is on Love and Marriage and why Blacks have lower rates of marriage and marital stability than all other ethnic groups.

Our panelists include author and social commentator Maryann Reid; psychologist and author Dr. Jeffrey Gardere; and psychologist and chair of psychology department at Hampton University, Dr. Linda Malone-Colon. Our Slice of Life profiles Ebony Fashion Fair, which turns 50 years old.

Our World with Black Enterprise

Show No. 39R

Week of 07/27/09

Total Running Time: 28:30

This is part one of a special interview with Bill Cosby and Alvin F. Poussaint, the authors of “Come On People: On the Path from Victims to Victors”. They talk to our host about why it’s important to restore hope, save lives, and reclaim our threatened families and communities. Dr. Poussaint is professor of Psychiatry at Harvard Medical School. And Bill Cosby is a renowned author, activist, executive producer and educator.

Our World with Black Enterprise

Show No. 40R

Week of 08/03/09

Total Running Time: 28:30

This is Part two of our special interview with Bill Cosby and Alvin F. Poussaint, the authors of “Come On People: On the Path from Victims to Victors”. They talk to our host about why it is important to restore hope, save lives and reclaim our threatened families and communities. Dr. Poussaint is professor of Psychiatry at Harvard Medical School. And Bill Cosby is a renowned author, activist, executive producer and educator.

Our World with Black Enterprise

Show No. 49R

Week of 08/10/09

Total Running Time: 28:30

On this special edition of Our World with Black Enterprise, we are on location at the 13th Annual Black Enterprise Entrepreneurs Conference in Charlotte, North Carolina. This special Town Hall forum explores the culture war and ways we can heal the rifts within the black community related to images and language, among other issues. Our panelists include Roland Martin, broadcast journalist and author; Nancy Giles, CBS Sunday Morning correspondent; Kimberly Osorio, executive editor of bet.com; Chuck D., rap artist, producer, social activist and author; and Rev. Al Sharpton, president, National Action Network.

Our World with Black Enterprise

Show No. 50R

Week of 08/17/09

Total Running Time: 28:30

On this special edition of Our World with Black Enterprise, Part 2 of our special Town Hall Forum exploring the culture war and ways we can heal among other issues. Our panelists include Roland Martin, broadcast journalist and author; Nancy Giles, CBS

Sunday Morning correspondent; Kimberly Osorio, executive editor of bet.com; Chuck D., rap artist, producer, social activist and author; and Rev. Al Sharpton, president, National Action Network. We are on location at the 13th Annual Black Enterprise Entrepreneurs Conference in Charlotte, North Carolina.

Our World with Black Enterprise

Show No. 71R

Week of 08/31/09

Total Running Time: 28:30

On this edition of Our World with Black Enterprise, we continue our examination of “The State of Black America”, Part 2.

Our panelists include Stanley Crouch, columnist at the New York Daily News; Errol Louis, also a columnist at the New York Daily News; and Manning Marable, professor of African American Studies at Columbia University.

Our World with Black Enterprise

Show No. 72R

Week of 09/07/09

Total Running Time: 28:30

On this edition of Our World with Black Enterprise, we interview U.S. Secretary of Education Arne Duncan, about the Obama Administration’s policy to reform the nation’s public schools.

Our World with Black Enterprise

Show No. 74

Week of 09/21/09

Total Running Time: 28:30

On this edition of Our World with Black Enterprise, we talk about politics, President Obama and a look back at the summer of 2009 with Good Morning America Weekend Anchor Ron Claiborne; Senior Political Correspondent Pamela Gentry; and CNN Newsroom Anchor TJ Holmes.

Family First

Forever Family

Reporter: Amara Sohn

7/18/09 11PM

Length: 1:30

Don't let his size fool you. Despite reaching more than six feet tall, Willie is still a kid at heart and just like any kid he longs for the love of a mom and dad. Here is tonight's Forever Family.

Forever Family

Reporter: Gia Tutalo-Mote

7/25/09 6PM

Length: 2:15

More than a hundred local foster teens reached a major milestone in life completing middle school and graduating from high school or college. And thanks to the support of our viewers and so many in our community, they didn't have to do it alone. Gia Tutalo-Mote shares their story.

Forever Family

Reporter: Gia Tutalo-Mote

8/01/09 6PM

Length: 2:20

While she may only be 11, Shanika already has many big plans for her future. Tonight, we are giving you a chance to make sure she has a family by her side to watch those dreams come true. Gia Tutalo-Mote has tonight's Forever Family.

Forever Family

Reporter: Gia Tutalo-Mote

8/08/09 6PM

Length: 2:00

Governor Crist was in town recently to celebrate another record-breaking year for public adoptions in Florida. And we are proud to recognize our partners at Childnet for breaking records of their own right here in Broward County. Gia Tutalo-Mote takes us to explore adoption day.

Forever Family

Reporter: Gia Tutalo-Mote

8/15/09 6PM

Length: 2:00

We first brought you Tyrel's story several months ago and though he did receive several offers of help, no family was found for him. Now with just a few weeks until he turns 18, tonight may be his last chance at finding a Forever Family. Gia Tutalo-Mote has his story.

Forever Family

Reporter: Gia Tutalo-Mote

8/22/09 6PM

Length: 2:00

He's three, he's talented and he's terribly in need of a loving family. Meet little Jeremiah. In tonight's Forever Family series, Gia Tutalo-Mote shows us exactly what makes this terrific toddler so special.

Forever Family

Reporter: Gia Tutalo-Mote

8/30/09 6PM

Length: 1:30

For children with special medical needs, growing up in foster care can mean spending their entire life in institutionalized settings, never knowing how it feels to have a family. And, though these children form bonds with those who care for them, nothing can replace the love and security of a forever family. This week, Gia Tutalo-Mote introduces us to one of these very precious children. Here is Phillip's story.

Forever Family

Reporter: Gia Tutalo-Mote

9/06/09 6PM

Length: 2:00

There are many words to describe 10 year-old Tyrece – kind, conscientious, precocious. But when it comes to his future, there are just three words Tyrece wants to hear: welcome home son. Gia Tutalo-Mote has this week's Forever Family.

Forever Family

Reporter: Gia Tutalo-Mote

9/20/09 6PM

Length: 2:30

Foster care, homelessness and even delinquency – these young people have seen it all. This week on Forever Family, Gia Tutalo-Mote shows us how one program is turning that pain into purpose.

Forever Family

Reporter: Gia Tutalo-Mote

9/26/09 6PM

Length: 1:45

Their assignment: to capture the essence of foster children dreaming of a family. This week on Forever Family, Gia Tutalo-Mote gives us a behind the scenes look at what goes into making "The Heart Gallery" – a true labor of love. The gallery is currently on display at Calvary Chapel in Fort Lauderdale and at Dadeland Mall in Miami.

Miscellaneous

Environment

Going Green

Reporter: Roxanne Vargas

8/1/09 11PM

Length: 2:15

Traditional wood golf tees break all the time causing problems for not only the golfer but the environment. Plus, they are troublemakers for lawn mowers on the course. But now there is a possible solution. Roxanne Vargas introduces us to Gel-Tees on tonight's

Going Green.

Crime

Crime continues to be of the utmost concern to South Floridians. Everyone, including the Governor, the Police Department, teachers, community leaders and area residents are trying to find a solution to lessen the crime problem. Below are some of the segments in which the station addressed this issue.

Crime

Reporter: Willard Shepard

7/28/09 6PM

Length: 2:15

Several agencies have teamed up to stop mortgage fraud and today announced the economic task force netted more than 40 arrests. As the Consumer Investigative Unit's Willard Shepard reports, it is an ongoing battle to end the mortgage fraud which impacts everyone's home value in South Florida.

False Insurance Arrest

Reporter: Willard Shepard

8/05/09 6PM

Length: 2:15

Federal authorities try to put the brakes on a major insurance scams. People are staging accidents and then trying to collect cash for their crimes. Consumer Investigative Unit reporter Willard Shepard has the story.

Crime

Reporter: Ari Odzer

8/26/09 11PM

Length: 2:15

Thousands of people use internet dating sites, hoping to find love but as these sites boom in popularity, scammers see opportunity. Police say they've seen a big increase in "E"-

fraud as bad guys in Europe and Africa use the web to prey on the vulnerable. Ari Odzer has the story.

Crime

Reporter: Willard Shepard

9/28/09 11PM

Length: 2:30

Some of the items you pack in your luggage are never making it to their destinations and officials say it's at the hands of the very people supposedly in charge with protecting our bags. Willard Shepard uncovers the on-going effort by TSA and Miami-Dade police to bring justice to passengers.

Hurricane

Hurricane

Reporter: Ryan Phillips

7/23/09 6PM

Length: 1:30

Everyone in South Florida knows summer time means hot weather and hurricane season. Tonight, NBC 6 is holding a hurricane safety seminar to get you prepared and you still have time to get there. Ryan Phillips is live at the Pembroke Pines City Hall with a preview.